

Virginie A. Rodieux

Attorney at Law, lic. iur., LL.M., Partner

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Driven by a keen interest in life sciences and new technologies, she is committed to gaining an in-depth understanding of her clients' businesses in order to offer them precise, tailored advice.

Virginie Rodieux advises and assists her clients in the field of intellectual property, life sciences, contracts, and corporate law.

Her practice areas include technology transfer contracts and other contracts relating to intellectual property and/or life sciences (licensing agreements, R&D contracts, clinical trial contracts), social media, and copyright and trademark protection and exploitation. She is regularly involved in commercial transactions (business acquisitions or asset transfers), particularly those involving substantial intangible assets (trademarks, patents, domain names). Virginie Rodieux also has a strong background in data protection law.

Virginie Rodieux works in French and English. She is licensed to practice throughout Switzerland and is a member of the Bar Association of the Canton of Vaud.

Expertise

Company & Corporate Law / M&A →

Intellectual Property Law, Technology Law, Digitalisation, and Communication →

Life Sciences, Healthcare, Pharmaceuticals, and Biotechnology →

Data and Privacy →

Career

- Since 2024
  Partner, Kellerhals Carrard Lausanne/Sion SA
- 2017–2023
  Associate, Kellerhals Carrard Lausanne/Sion SA
- 2013–2016
  Associate, Schellenberg Wittmer, Geneva
- 2010–2013
  Associate, Meyerlustenberger Lachenal, Geneva
- 2007–2009
  Junior associate, ZPG Ziegler Poncet Grumbach Carrard Lüscher, Geneva

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Memberships

- Bar Association of the Canton of Vaud
- Swiss Bar Association
- Association for Intellectual Property Law in French-speaking Switzerland (AROPI)
- Geneva Business Law Association (AGDA)

Education

- 2009
  Admission to the Bar, Canton of Geneva
- 2007
  Master of Advanced Studies (LL.M.), University of Nottingham (UK)
- 2006
  Master's Degree in Law, University of Lausanne

Languages

French, German, English

Publications & Presentations

Artificial Intelligence 2026 Switzerland in: Chambers and Partners	Rehana Harasgama Virginie A. Rodieux Gaspare Loderer Milena Grob	2026
Contrat de licence - Outil stratégique du transfert de technologie Cours « Transferts de technologie et nouveaux modèles d'innovation » du Master de la Faculté de droit de l'Université de Neuchâtel	Virginie A. Rodieux	2026
Propriété intellectuelle – notion de base et enjeux concrets pour les entreprises en croissance Cours « Contrôle et gouvernance pour entreprises en croissance » du Bachelor de la Faculté HEC de l'Université de Lausanne	Virginie A. Rodieux	2026
Data Protection Module - Workshop on Personal Rights Trust for SMEs Program, Lausanne	Virginie A. Rodieux	2025
Swiss Data Protection Overview Venturelab Desafia Switzerland Program, Lausanne	Virginie A. Rodieux	2025
Protection of copycat packaging under Swiss law Rapport de l'Association suisse du droit de la concurrence (ASAS) pour le Congrès 2024 de la ligue internationale du droit de la concurrence (LIDC)	Virginie A. Rodieux	2025
Swiss Data Protection Overview VentureLab Desafia Switzerland Program, Lausanne	Virginie A. Rodieux	2024
Data Protection Module - Workshop on Personal Rights Trust4SMEs Program, Lausanne	Virginie A. Rodieux	2024
Lexology Panoramic : Luxury & Fashion 2024 Switzerland	Andrea Fioravanti Stefano Perucchi Christophe Rapin Virginie A. Rodieux	2024
Data protection Lecture as part of the master of sciences HES-SO in ostheopathy –Haute école de santé Fribourg (Heds Fr)	Virginie A. Rodieux	2024

New Data Protection Act Lecture as part of the Master of Science HES-SO in osteopathy course at the Haute école de santé Fribourg (Heds FR)	Virginie A. Rodieux	2023
IP, Metaverse and Cybermuseum Lecture for the Master's degree in museology at the Université du Québec à Montréal (UQAM) April 3, 2023	Virginie A. Rodieux Eliane Haas	2023
Luxury & Fashion 2022 – Switzerland | Getting The Deal Through Lexology Snapshot: intellectual property for fashion goods in Switzerland	Virginie A. Rodieux Stefano Perucchi	2022
L'application extraterritoriale du RGPD Jusletter, 03/2021	Christophe Rapin Matteo Betti Virginie A. Rodieux	2021
Datenschutzgrundverordnung der EU – Was Schweizer Unternehmen wissen müssen Kurz & Bündig 2/2017	Daniel Alder Nicolas Mosimann Virginie A. Rodieux Cornelia Stengel	2017