

Dr. Vincent Jäggi

Attorney at Law, Master of Advanced Studies (LL.M.) in Business Law (MBL), Partner

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Understanding in-house concerns to design creative, pragmatic and tailor-made solutions.

Vincent Jäggi focuses on mergers and acquisitions, commercial law, competition law and sports law.

He regularly assists a clientèle composed of private and listed companies, entrepreneurs and institutional players in a wide range of commercial transactions, including mergers and acquisitions, restructuring, financing, joint ventures and other partnerships, licensing of intangible assets, as well as corporate governance matters in various sectors, such as the luxury goods industry and the distribution and industrial sectors.

Vincent Jäggi is heavily involved in the world of sports and entertainment. He has developed a significant practice in advising stakeholders in the field of governance and transactions in these areas, in particular with regard to the organization and marketing of rights of well-known sports and cultural events, the representation of athletes and complex strategic partnership transactions in the context of the development of new league and championship formats.

Expertise

White-collar crime, mutual legal assistance, internal investigations, crisis management, and compliance

Company & Corporate Law / M&A

Capital markets and listed companies

Antitrust and Competition Law

Sports Law

Startup & Venture Capital Desk

Career

- Since 2018
  Partner in the law firm Kellerhals Carrard, Lausanne
- 2012–2017
  Associate at the law firm Kellerhals Carrard, Lausanne
- 2012
  Visiting lawyer at Bird & Bird LLP, London
- 2010–2011
  Legal advisor to the Audemars Piguet Group, Le Brassus
- 2007–2009
  Trainee attorney at FBT Avocats SA, Geneva
- 2006–2007
  Lawyer for the Audemars Piguet Group, Le Brassus
- 2006
  Intern at the Fédération Internationale de l'Automobile (governing body for motorsport - FIA)

Memberships

- Vaud Bar Association
- Swiss Bar Association (SBA)
- Vaud Young Bar Association
- Swiss Sports Law Association
- Entered in the cantonal register of attorneys (Vaud)
- Swiss Association of Competition Law
- University of Lausanne, CEDIDAC
- International Association of Young Lawyers
- Swiss Chamber of Experts in Company Transfers

Education

- 2018
  Doctoral thesis, University of Geneva: "The assets of the sports company: study of the basis for holding companies' assets and their management from the perspective of accounting law and company law"
- 2010
  Admission to the Bar, Canton of Geneva
- 2007
  Master of Advanced Studies (LL.M.) in Business Law (MBL), Universities of Geneva and Lausanne
- 2005
  lic. iur., University of Geneva

Other Activities

- Regular speaker in the field of commercial law, competition law and sports law
- Lecturer for the CAS HES-SO Mergers, Acquisitions and Transfers of Companies / CAS FATE program at the University of Applied Sciences of Engineering and Management of the Canton of Vaud

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Languages

French, English, German

Publications & Presentations

La relation d'agence en droit de la concurrence – véritable privilège ? CEDIDAC	Vincent Jäggi Idris Abdelkhalek	2025
Structure and dispute resolution system of the Fédération Internationale de Gymnastique (FIG)	Vincent Jäggi Riccardo Coppa	2023
An overview of the dispute resolution system within the FIM	Vincent Jäggi Riccardo Coppa	2023
2023 Swiss law update affecting International Sports Federations LawInSport	Vincent Jäggi David Ginolin	2023
Franchise Law Review - Switzerland	Christophe Rapin Vincent Jäggi David Ginolin	2023
Franchise 2022 – Switzerland | Getting the Deal Through, July 2021 in: Lexology	Vincent Jäggi Maëva Mégane Jeanrenaud Christophe Rapin	2021
The Franchise Law Review: Switzerland, Edition 8, January 2021	Christophe Rapin Vincent Jäggi	2021
Frédéric Favre sur les annulations dans le sport: "L'évaluation des risques est primordiale" Quoted in Rhone FM	Vincent Jäggi	2020
Franchise 2021 – Switzerland | Getting the Deal Through in: Lexology	Vincent Jäggi Maëva Mégane Jeanrenaud Christophe Rapin	2020
Réuni à Sierre, le monde sportif tente de sortir de l'impasse du virus Interview Canal 9	Vincent Jäggi	2020
Le Valais donne des garanties financières Quoted in Le Matin	Vincent Jäggi	2020
Le TF redéfinit les limites de l'autonomie des règles de jeu Jusletter	Vincent Jäggi	2019

Les actifs de la société sportive - Réflexions fondamentales sur leur nature et traitement du point de vue contractuel, comptable et du droit des sociétés in: CEDIDAC, vol. 103	Vincent Jäggi	2018
LA SOCIETE SPORTIVE : UN SUJET DONT LA PORTEE S'EXPORTE AU-DELA DU TERRAIN DE JEU in: Bulletin du CEDIDAC n° 70	Vincent Jäggi	2018
Towards a pragmatic approach of good governance in sport Football Legal Football Legal # 8	Vincent Jäggi Nicolas Krauer	2017
Towards a pragmatic approach of good governance in sport Football Legal Football Legal # 8	Vincent Jäggi Nicolas Krauer	2017
Bruxelles clôt son enquête sur les horlogers in: Le Temps	Vincent Jäggi	2014
The changing landscape of financial regulation & governance in sports - Switzerland TalklawGlobal	Vincent Jäggi Ross Wenzel Olivier Niggli Jean-Pierre Morand	2014
La distribution sélective et le développement du réseau : liberté de contracter ou obligation d'agrément ? SJ 2013, 1-27	Vincent Jäggi	2013
L'articulation du contentieux du dopage au sein de la FIA in: MBL Publications	Vincent Jäggi	2008
Les modifications du Règlement Antidopage de la FIA entrées en vigueur au 1er janvier 2007	Vincent Jäggi	2007
Les modifications du Règlement Antidopage de la FIA entrées en vigueur au 1er janvier 2007 Jusletter	Vincent Jäggi	2007