



Rosanna Zanlucchi

Marketing and Communication Officer Suisse romande, M.A. in Journalism and Communication: media and digital communication

Contact

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Expert in Communications and Media, her commitment to understanding needs translates into innovative and creative solutions, guaranteeing the success of every project.

With more than 8 years' experience in the media and communications sector, Rosanna is recognised for her versatile expertise, embracing various aspects of this dynamic sector.

Before joining Kellerhals Carrard, she held the position of Senior Account Manager in a renowned media agency, working with the LVMH group and adding to her career after a stimulating experience in media relations at RTS.

Rosanna's personality is expressed through her enthusiasm for human dialogue, her ability to listen attentively, her insatiable curiosity and her boundless energy.

Socially connected and technologically savvy, she combines her expertise in communications with her strong interest in new technologies, creating strategies that are both creative and innovative.

Career

- From October 2023
Marketing and Communication Officer Suisse romande, Kellerhals Carrard
 - 2019-2023
Senior Account Manager, Publicis Media, Lausanne
 - 2018-2019
media relations Intern, Radio Télévision Suisse (RTS), Geneva
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Education

- 2020
Master in Journalism and Communication / University of Geneva
 - 2017
Bachelor in Humanities (History & Italian) / University of Geneva
 - 2012
High School Diploma (Maturité) / Collège Sismondi, Geneva
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Languages

English, French, Italian
