

Naomi Friedli

Assistant, B.Sc. Business Law

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Naomi Friedli has been working as a partner's assistant since 2020. This multifaceted role combines well with her inquisitive nature to the benefit of her studies.

Naomi Friedli is completing a BSc at the ZHAW Zurich University of Applied Sciences. As an assistant, she supports partner Daniel Alder in his practice in the fields of intellectual property law, competition law, IT law and technology law as well as labor law, contract law and corporate law. She also performs a wide range of IT-related tasks as an assistant to the IT officer at the Zurich office.

Career

- Since 2020
  Partner's assistant at Kellerhals Carrard Zurich KIG
- Since 2019
  BSc in Commercial Law, ZHAW
- 2019–2020
  Travel consultant at Knecht Reisen AG
- 2016–2019
  Flight attendant at Edelweiss Air AG
- 2013–2016
  Commercial vocational baccalaureate in the travel agency sector, Zentrum Bildung Wirtschaftsschule KV Aargau-Ost

Education

- Since 2023
  study BLaw, Universität Zürich
- 2019 – 2023
  BSc in Commercial Law, ZHAW
- 2013 – 2016
  Commercial Apprenticeship with Professional Maturity, Zentrum Bildung Wirtschaftsschule KV Aargau-Ost

Languages

German, English, French, Spanish, Italian