

Michael Kremer

Attorney at Law, lic. iur., LL.M., Counsel

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Michael Kremer provides pragmatic and solution-oriented advice to clients on matters of financial market, banking, and capital markets law.

Michael Kremer advises banks, securities firms, asset managers, trustees, fund management companies, and other financial services providers on financial market, banking, and capital markets law. A key focus of his practice is advising and representing financial institutions in licensing proceedings before the Swiss Financial Market Supervisory Authority FINMA, as well as on licensing requirements and regulatory classification matters. His practice also covers compliance, anti-money laundering (AML), corporate governance, and cross-border matters relating to the provision of financial services.

In the areas of asset management and collective investment schemes, Michael Kremer advises Swiss and international clients in particular on regulatory matters, the distribution of foreign funds in Switzerland, and fund documentation, including fund prospectuses and fund contracts. He also advises investment foundations on a broad range of legal and regulatory matters and assists them with supervisory proceedings as well as organizational and corporate law matters.

In capital markets, Michael Kremer advises on equity and debt capital markets transactions, including IPOs, capital increases, and bond issuances, including the preparation of prospectuses and listings on the SIX Swiss Exchange and BX Swiss. He also advises on financial products such as structured products. His practice further covers regulatory matters relating to FinTech, blockchain, and digital business models. In addition, he advises insurance companies and insurance intermediaries on regulatory matters.

Michael Kremer has gained practical experience at the Swiss Financial Market Supervisory Authority FINMA and UBS, as well as through his previous work at a leading Swiss business law firm and a Big Four firm. He is recommended by The Legal 500 EMEA for Banking & Finance.

Expertise

Banking, Finance and Fintech →

Company & Corporate Law / M&A →

Capital markets and listed companies →

Career

- Since September 2026
  Counsel, Kellerhals Carrard
- November 2021 – July 2025
  Attorney at Law, Kellerhals Carrard
- November 2018 – October 2021
  Manager, PwC Legal Switzerland, Zurich
- February 2015 – July 2017
  Attorney at Law, Lenz & Staehelin, Zurich
- August 2016 – January 2017
  Secondment, Swiss Financial Market Supervisory Authority FINMA, Bern
- March 2013 – August 2013
  Lawyer, Werder Viganò AG, Zurich
- August 2012 – January 2013
  Intern, UBS AG, Zurich
- June 2011 – July 2012
  Trainee attorney, Werder Viganò AG, Zurich

Memberships

- Swiss Bar Association (SAV)
- Zurich Bar Association (ZAV)

Other Activities

- 2018: Master of Laws (LL.M.), University of California School of Law (UCLA), Los Angeles, USA
- 2014: Admitted to the bar
- 2011: lic. iur., University of Zurich

Languages

English, German

Publications & Presentations

The Boom of Exchange Traded Products (ETPs) CapLaw, Swiss Capital Markets Law	Luca Bianchi Michael Kremer Donja Gehrig	2025
Digitale und mobile Zahlungssysteme – Kredit- und Debitkarten, Wallets, virtuelle Währungen und Kryptowerte Hrsg. Cornelia Stengel/Thomas Weber, Schulthess Verlag, Zürich 2024	Cornelia Stengel, Thomas Weber, Manuel Brogli, Benjamin Bürgi, Daniel Emch, Michael Kremer, Gaspare Loderer, Ramin Paydar, Lea Ruckstuhl, Elena Rüegg, Jessica Sommer, Luca Stäuble	2024