



Linda Gassmann

Head of Communications and Employee
Associations, MAS Communication
Management

Contact

Bern Office
Tel. +41582003562
linda.gassmann@kellerhals-carrard.ch

Kellerhals Carrard Bern

Effingerstrasse 1
P.O. Box
3001 Bern

A responsible and solution-orientated team player who is valued for her entrepreneurial and networked thinking as well as her profound marketing experience.

Linda Gassmann is part of Dr Thomas Bähler's (Partner) team and handles administrative work for several association secretariats. She also manages communications activities for the Recycling Association, for example.

She has decades of experience in marketing communications and project management as well as in strategic committees.

Career

- Since 2024
Head of Communication and Administration Associations, Kellerhals Carrard
 - 2022 - 2024
Head of Marketing & Tour Operating, BikeHoliday AG / Globetrotter Group
 - 2019 - 2022
Marketing & Consulting, self-employed
 - 2010 - 2019
Head of Marketing & Sales, POSCOM Ferien Holding AG
 - 2006 - 2009
Head of Marketing, Adelboden Tourism
 - 2005
Tour Operating, Kempery Tours Cia Ltda (Ecuador)
-

Education

- 2015
MAS Communication Management
 - 2011
Writing workshop for communication professionals
 - 2009
SVF-ASFC Leadership
 - 2006
Swiss certified tourism specialist
 - 2002
Matura New Languages
-

Languages

German, English, French, Spanish
