

Linda Gassmann

Head of Communications and Employee Associations, MAS Communication Management

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A responsible and solution-orientated team player who is valued for her entrepreneurial and networked thinking as well as her profound marketing experience.

Linda Gassmann is part of Dr Thomas Bähler's (Partner) team and handles administrative work for several association secretariats. She also manages communications activities for the Recycling Association, for example.

She has decades of experience in marketing communications and project management as well as in strategic committees.

Career

- Since 2024
  Head of Communication and Administration Associations, Kellerhals Carrard
- 2022 – 2024
  Head of Marketing & Tour Operating, BikeHoliday AG/Globetrotter Group
- 2019 – 2022
  Marketing & Consulting, self-employed
- 2010 – 2019
  Head of Marketing & Sales, POSCOM Ferien Holding AG
- 2006 – 2009
  Head of Marketing, Adelboden Tourism
- 2005
  Tour Operating, Kempery Tours Cia Ltda (Ecuador)

Education

- 2015
  MAS Communication Management
- 2011
  Writing workshop for communication professionals
- 2009
  SVF-ASFC Leadership
- 2006
  Swiss certified tourism specialist
- 2002
  Matura New Languages

Languages

German, English, French, Spanish