

Laura Baumgartner

Jr. Marketing & Communications Manager, B.Sc. Psychology & M.Sc. Business Administration with a focus on Marketing

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A dedicated personality who brings content to life in a creative, targeted way with a dash of humor.

Laura Baumgartner joined Kellerhals Carrard in January 2026 as Junior Manager of Communications & Marketing, where she supports the firm's marketing and communications activities.

After completing her bachelor's degree in psychology at the University of Basel, she went on to earn a Master of Science in Business Administration with a focus on marketing at the University of Bern. During her studies, she gained in-depth practical experience in marketing and communications, particularly in sustainability communications and digital content delivery.

Career

- Since January 2026
  Junior Communications & Marketing Manager at Kellerhals Carrard
- January 2024 – July 2024 and December 2024 – May 2025
  Sustainability Communications Intern at Coop Genossenschaft
- May 2022 – December 2022
  Working Student, Talent Acquisition at F. Hoffmann – La Roche AG
- May 2021 – April 2021
  Talent Acquisition Intern at F. Hoffmann – La Roche AG
- June 2019 – November 2019
  Lean Management and Business Support Intern at F. Hoffmann – La Roche AG

Education

- 2025
  Master of Science in Business Administration with a specialization in Marketing, University of Bern
- 2021
  Bachelor of Science in Psychology, University of Basel

Languages

German, English, French, Spanish
