



# Laura Baumgartner

Jr. Communications & Marketing Manager, B.Sc.  
Psychology & M.Sc. Business Administration with  
a focus on Marketing

## Contact

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## Kellerhals Carrard Bern

Effingerstrasse 1  
P.O. Box  
3001 Bern

A dedicated personality who brings content to life in a creative, targeted way with a dash of humor.

Laura Baumgartner joined Kellerhals Carrard in January 2026 as Junior Manager of Communications & Marketing, where she supports the firm's marketing and communications activities.

After completing her bachelor's degree in psychology at the University of Basel, she went on to earn a Master of Science in Business Administration with a focus on marketing at the University of Bern. During her studies, she gained in-depth practical experience in marketing and communications, particularly in sustainability communications and digital content delivery.

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## Career

- Since January 2026  
Junior Communications & Marketing Manager at Kellerhals Carrard
- January 2024 – July 2024 and December 2024 – May 2025  
Sustainability Communications Intern at Coop Genossenschaft
- May 2022 – December 2022  
Working Student, Talent Acquisition at F. Hoffmann – La Roche AG
- May 2021 – April 2021  
Talent Acquisition Intern at F. Hoffmann – La Roche AG
- June 2019 – November 2019  
Lean Management and Business Support Intern at F. Hoffmann – La Roche AG

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## Education

- 2021  
Bachelor of Science in Psychology, University of Basel
- 2025  
Master of Science in Business Administration with a specialization in Marketing, University of Bern

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## Languages

German, English, French, Spanish

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