

Jean-Pierre Morand

Attorney at Law, Lic. iur. HSG, Attorney at Law,
Partner

Contact
Lausanne Office
Tel. +41 58 200 33 00
jean-pierre.morand@kellerhals-carrard.ch

Assistance
Rebecca Robert
+41 58 200 33 43
rebecca.robert@kellerhals-carrard.ch

Kellerhals Carrard Lausanne
Place Saint-François 1
P.O. Box
1001 Lausanne

An early and leading specialist in sports law with strong direct commercial operational and management experience and outstanding legal expertise used to serve creative and positive solutions.

Jean-Pierre Morand studied law at the University of St. Gallen. In 1984, he completed his legal internship at Baker & McKenzie in New York and then in Geneva, where he was admitted to the bar in 1986. From 1988 to 1995, he was part of the management team at the marketing agency Groupe Marc Biver Développement, which became IMG Switzerland in 1993. He returned to the bar in 1995 and in 1997 founded the law firm Legrand, Morand & Partners with Jean-Paul Legrand. Since 2009, he has been a partner at the law firm Carrard & Associés, which became Kellerhals Carrard in 2015. Jean-Pierre Morand specializes in commercial and corporate law, and in sports law. Counsel to several international sports federations and organizers of major events, he is regularly called upon to take part in international arbitration proceedings, including at the Court of Arbitration for Sport (CAS). Jean-Pierre Morand has chaired the UCI Disciplinary Commission since 2012. Outside the field of sport, he is also a board member at various Swiss companies. He is a member of the Board of the Swiss Arbitration Association (ASA) and a member of the International Bar Association (IBA).

Expertise

Sports Law

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Board of Directors

- Member of several boards of directors of small and mid-sized companies and of various professional associations

Career

- Since 2009
  Partner with the firm Carrard & Associés
- 1998–2009
  Arbitrator at the Court of Arbitration for Sport (CAS)
- Board Member and President of several companies in the public finance, energy, consumer products and management sectors
- 1997–2008
  Partner with Counselor Jean-Paul Legrand in the law firm Legrand, Morand & Partners in Geneva
- 1995–1997
  Attorney and independent counsel in Geneva
- 1988–1995
  Legal Director, then deputy CEO of Marc Biver Développement, a sports marketing agency in London, Paris and Neuchâtel
- 1986–1988
  Associate at Baker & McKenzie in Geneva
- 1984–1986
  Trainee attorney at Baker & McKenzie in New York, then at Baker & McKenzie in Geneva

Memberships

- Vaud Bar Association
- Swiss Bar Association (SBA)
- Swiss Arbitration Association (ASA)
- International Bar Association (IBA)
- Registered in the cantonal register of attorneys (Vaud)

Education

- 1981
  University of St. Gallen (Lic. iur.)
- 1986
  Admission to the Bar

Other Activities

- Geninasca et Deleforterie SA, in Neuchâtel, is an architects' practice. Jean-Pierre Morand is Chairman of the Board of Directors.
- Louis Morand & Cie SA, in Martigny, is a distillery specializing in fruit brandies. Jean-Pierre Morand is Executive Director.
- SRS (Ski Racing Supplier Association) is an association of ski racing equipment manufacturers. Jean-Pierre Morand is Legal Adviser and Treasurer.
- Jean-Pierre Morand gives lectures and courses in sports law.

Languages

French, English, German

Publications & Presentations

The changing landscape of financial regulation & governance in sports - Switzerland TalklawGlobal	Vincent Jäggi Ross Wenzel Olivier Niggli Jean-Pierre Morand	2014

Rankings & Awards

Legal 500 2026: A year of work with our clients reflected in the rankings	March 30, 2026
Chambers Europe 2026: Recognition that reflects our clients' trust	March 19, 2026
Trusted by Clients, Acknowledged for Excellence - Legal500 2025	March 27, 2025
Committed to Clients, Recognised for Excellence – Chambers Europe 2025	March 20, 2025
Kellerhals Carrard Shines in The Legal 500 2024 Rankings	March 27, 2024
Kellerhals Carrard Earns Top Honors in Chambers Europe 2024	March 14, 2024
Kellerhals Carrard recognised in Chambers Europe 2023	March 20, 2023