

Dr. Daniel Alder

Certified Specialist SBA Employment Law,
Partner

Contact
Zurich Office
Tel. +41 58 200 39 33
daniel.alder@kellerhals-carrard.ch

Assistance
Naomi Friedli
+41 58 200 39 30
naomi.friedli@kellerhals-carrard.ch

Kellerhals Carrard Zurich
Rämistrasse 5
P.O. Box
8024 Zürich

As a specialist in intellectual property and labor law, he is keen on championing ethical, aesthetic, and technical values. A chess player and yachtsman in his spare time, he remains fascinated by the strategic yet playful aspect of using the tools of the legal system to assert the interests of his clients.

Expertise

- Data and Privacy
- Employment and Social Security Law
- Construction and real estate
- White-collar crime, mutual legal assistance, internal investigations, crisis management, and compliance
- IT Security and Cybercrime
- Antitrust and Competition Law
- Life Sciences, Healthcare, Pharmaceuticals, and Biotechnology
- Dispute Resolution and Litigation

Board of Directors

- Member of several Boards of Directors of a legal protection insurance and in the automotive industry

Career

- Since 2006
  Partner with Kellerhals Carrard
- Since 1992–1998
  Associate and partner with various business law firms in Zurich
- 1988–1991
  Assistant teacher at the Law School of the University of Zurich with the Chair for Employment Law, Intellectual Property Law and Media Law at the Institute of Law of the University of Zurich

Memberships

- Zurich Bar Association (ZAV)
- Swiss Bar Association (SAV)
- Swiss Association of Judges (SVR-ASM)

Education

- 2012
  Certified Specialist SBA Employment Law
- 1993
  Dr. iur., University of Zurich
- 1987
  lic. iur., University of Zurich

Other Activities

- Auxiliary judge at the Swiss Federal Patent Court
- Member of the Federal Arbitration Commission for the Exploitation of Copyright and Related Rights
- Lecturer in patent law as part of the LL.M. Postgraduate degree in International Business Law from the University of Zurich
- Permanent editorial board member of the Journal of Intellectual Property, Information and Competition Law

Languages

German, English, French, Italian

Publications & Presentations

Lauterkeitsrecht	Daniel Alder	2020
Datenschutzgrundverordnung der EU – Was Schweizer Unternehmen wissen müssen Kurz & Bündig 2/2017	Daniel Alder Nicolas Mosimann Virginie A. Rodieux Cornelia Stengel	2017
E-Mail-Daten am Arbeitsplatz im Fokus von Datenschutz- und Arbeitsrecht	Daniel Alder	2013
Urheberrecht und Arbeitsvertrag in: Magda Streuli-Youssef, Urhebervertragsrecht, Zürich 2006, S. 461-509	Daniel Alder	2006
Beurteilung der Verwechslungsgefahr im Widerspruchsverfahren SMI 1994, 167 ff. (Koautoren: J. David Meisser/Jürg Müller/Marianne Panchaud/Michael Ritscher)	Daniel Alder	1994
Der einstweilige Rechtsschutz im Immaterialgüterrecht Schriften zum Medien- und Immaterialgüterrecht, Band 33, Bern 1993	Daniel Alder	1993
100 Jahre Markenrechtsprechung Marke und Marketing, Schriften zum Medien- und Immaterialgüterrecht, Band 28, Bern, S. 445-528	Daniel Alder	1990
100 Jahre Patentrechtsprechung Kernprobleme des Patentrechts, Schriften zum Medien- und Immaterialgüterrecht, Band 25, Bern, S. 479-548	Daniel Alder	1988

Rankings & Awards

Kellerhals Carrard recognised in Benchmark Litigation 2025	December 19, 2025