



Dr. Daniel Alder

Certified Specialist SBA Employment Law,
Partner

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As a specialist in intellectual property and labor law, he is keen on championing ethical, aesthetic, and technical values. A chess player and yachtsman in his spare time, he remains fascinated by the strategic yet playful aspect of using the tools of the legal system to assert the interests of his clients.

Expertise

Employment and Social Security Law



Construction and real estate



Data and Privacy



White-collar crime, mutual legal assistance, internal investigations, crisis management, and compliance



IT Security and Cybercrime



Antitrust and Competition Law



Life Sciences, Healthcare, Pharmaceuticals, and Biotechnology



Dispute Resolution and Litigation



Board of Directors

- Member of several Boards of Directors of a legal protection insurance and in the automotive industry
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Career

- Since 2006
Partner with Kellerhals Carrard
 - Since 1992-1998
Associate and partner with various business law firms in Zurich
 - 1988-1991
Assistant teacher at the Law School of the University of Zurich with the Chair for Employment Law, Intellectual Property Law and Media Law at the Institute of Law of the University of Zurich
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Memberships

- Zurich Bar Association (ZAV)
 - Swiss Bar Association (SAV)
 - Swiss Association of Judges (SVR-ASM)
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Education

- 2012
Certified Specialist SBA Employment Law
 - 1993
Dr. iur., University of Zurich
 - 1987
lic. iur., University of Zurich
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Other Activities

- Auxiliary judge at the Swiss Federal Patent Court
 - Member of the Federal Arbitration Commission for the Exploitation of Copyright and Related Rights
 - Lecturer in patent law as part of the LL.M. Postgraduate degree in International Business Law from the University of Zurich
 - Permanent editorial board member of the Journal of Intellectual Property, Information and Competition Law
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Languages

German, English, French, Italian

Publications

Lauterkeitsrecht	Dr. Daniel Alder	2020
Datenschutzgrundverordnung der EU – Was Schweizer Unternehmen wissen müssen Kurz & Bündig 2/2017.	Dr. Daniel Alder Dr. Nicolas Mosimann Virginie A. Rodieux Prof. Dr. Cornelia Stengel	2017
E-Mail-Daten am Arbeitsplatz im Fokus von Datenschutz- und Arbeitsrecht	Dr. Daniel Alder	2013
Urheberrecht und Arbeitsvertrag in: Magda Streuli-Youssef, Urhebervertragsrecht, Zürich 2006, S. 461-509	Dr. Daniel Alder	2006
Beurteilung der Verwechslungsgefahr im Widerspruchsverfahren SMI 1994, 167 ff. (Koautoren: J. David Meisser/Jürg Müller/Marianne Panchaud/Michael Ritscher)	Dr. Daniel Alder	1994
Der einstweilige Rechtsschutz im Immaterialgüterrecht Schriften zum Medien- und Immaterialgüterrecht, Band 33, Bern 1993	Dr. Daniel Alder	1993
100 Jahre Markenrechtsprechung Marke und Marketing, Schriften zum Medien- und Immaterialgüterrecht, Band 28, Bern, S. 445-528	Dr. Daniel Alder	1990
100 Jahre Patentrechtsprechung Kernprobleme des Patentrechts, Schriften zum Medien- und Immaterialgüterrecht, Band 25, Bern, S. 479-548	Dr. Daniel Alder	1988

Rankings & Awards

Kellerhals Carrard recognised in Benchmark Litigation 2025

December 19,
2025
